

## Privacy and Cookies

### What are cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. To purchase products on our websites you need to have cookies enabled.

Cookies are commonly used on the Internet and do not harm your computer. We don't store personally identifiable information such as credit card details in cookies we create, but we do use encrypted information gathered from them to help improve your experience of the site. For example, they help us to identify and resolve errors.

### More information about 3rd Party Advertising Cookies

We may engage in advertising on other websites to promote our websites. The advertising partners we use may serve adverts that it believes are most likely to be of interest to you, based on information about your visit to this and other websites (this information is anonymous in that it does not include your name, street address, email address or telephone number). In order to do this, our advertising partner may need to place a cookie on your computer. For more information about this type of online behavioural advertising and how to turn this feature off, please visit [www.youronlinechoices.co.uk](http://www.youronlinechoices.co.uk).

### Managing Cookies

You can choose to prevent your computer from accepting cookies, however it will mean that some features of our websites will not work properly and may restrict your user experience. For example, you may not be able to purchase our products online. Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### Links to third party websites

Our sites contain some links to other websites. We are not responsible for the content or privacy policies of any of these sites.

### Website security

Our website uses firewall technology as a standard Internet security measure to prevent the loss, misuse and alteration of the information under our control. Our web servers are located in a high security and high availability co-location facility professionally managed by a third party. The servers that we store personally identifiable information on are kept in a secure environment. This website takes every precaution to protect our users' information. When users submit sensitive information via the website, your information is protected both online and offline. We do everything in our power to protect user-information offline. Only employees who need the information to perform a specific task are granted access to personally identifiable information.

## **Law**

Policies shall be interpreted under, governed by and construed in accordance with the laws of England and Wales.

## **Changes to our Privacy Policy**

We keep our Privacy Policy under regular review. This Privacy Policy was last updated on 5<sup>th</sup> January 2016.

## **Contact information**

If you have any questions about this Privacy Policy or the practices of our websites please contact:

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